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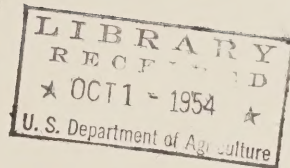
ROSES

Fall 1954
Spring 1955

**PARAMOUNT
NURSERIES**

A. & A. D. VANDERKRAATS, Props.

**WEST GROVE
PENNSYLVANIA**



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Hybrid Tea Roses THE NEWER VARIETIES

Paramount is our name, and we do believe that paramount describes our Roses. Here in southeastern Pennsylvania Nature provides ideal soil and growing conditions, and we cooperate fully with her in producing the best Rose bushes you can buy. We give them the best care in the world and ship them to you in the pink of condition.

If you have never tried Paramount Roses, we urge you to send us an order at once. Our old customers know they will receive the

same service and consideration that has kept them coming back to us through the past.

Not everyone realizes that in this section of the country, FALL is the ideal time to plant Roses. Now they are full of vitality, freshly dug from the fields and ready to go right on growing in your garden. ORDER NOW and we will ship the plants to you at the proper planting time this fall. Pennsylvania Customers Add 1% Sales Tax

BLANCHE MALLERIN. (Mallerin, 1940.) A beautiful white Rose with a satiny sheen on the petal surface. Long, well-formed buds to 4 inches across when open; pure snowy white. The plant is a healthy, upright grower. *Plant Pat. No. 594.*
\$2.00 each; 3 for \$5.25

CAPISTRANO. (Morris, 1949.) Very large buds 1950 and globular, double, 36-petaled blooms of deep, glowing rose-pink that does not fade. Rich, pleasing perfume. Leathery green foliage on a large, sturdy plant that is a good producer of bloom. Long stems make it excellent for cutting. *Plant Pat. No. 922.*
\$2.00 each; 3 for \$5.25

CHRYSLER IMPERIAL. (Lammerts, 1952.) 1953 Long, tapered buds and very large blooms of exhibition form. Vivid crimson with deeper overtones. A glorious new Rose of compact, sturdy habit. *Plant Pat. No. 1167.*
\$2.50 each; 3 for \$6.60

DEAN COLLINS. (Lammerts, 1953.) An ovoid bud opening to a large, very full flower of geranium-lake color tinged carmine. Healthy, leathery foliage on a very strong plant. *Plant Pat. No. 1279.*
\$2.50 each; 3 for \$6.60

DIAMOND JUBILEE. (Boerner, 1948.) Warm, 1948 glowing orange, with a touch of orange-yellow at the base of the petals. Large, double, high-centered flowers on long, stiff stems, with old-Rose fragrance. Plant is sturdy and many branched. Heavy producer. *Plant Pat. No. 824.*
\$2.00 each; 3 for \$5.25

DR. DEBAT. (Meilland, 1951.) Ovoid buds and 5-inch flowers with a high center. Color is bright pink tinted coral. Vigorous, upright grower. *Plant Pat. No. 961.*
\$2.00 each; 3 for \$5.25

FORTY-NINER. (Swim, 1949.) Brilliant bicolor. 1949 Rich yellow outside and vivid red inside, opening from a long-pointed bud of chrome-yellow, overlaid with pink, while the inside surface is orient-red. Flowers well shaped, with 30 to 40 petals. Pleasant fragrance. Bush is vigorous, with dark green foliage. *Plant Pat. No. 792.*
\$2.50 each; 3 for \$6.60

FRED HOWARD. (Howard & Smith, 1951.) One 1952 of the newest winners of the All-America award. Golden orange with pink shadings. The flowers are as much as 4 inches across, ovoid, double. Slight tea fragrance. Blooms over a long period. *Plant Pat. No. 1006.*
\$2.50 each; 3 for \$6.60

GOOD NEWS. (Meilland, 1949.) Peach pink changing to silvery pink. Full, perfectly formed, tea-scented flowers. Bushy, strong grower; constant bloomer. A great dooryard Rose. *Plant Pat. No. 426.*
\$2.00 each; 3 for \$5.25

HELEN TRAUBEL. (Swim, 1951.) Blooms 5 to 1952 6 inches across, with 20 to 25 petals, becoming flat and spreading. Pink with outer petals approaching white. Leathery, dull foliage. Tall and vigorous. *Plant Pat. No. 1028.*
\$2.50 each; 3 for \$6.60

HENRY FORD. (A. P. Howard, 1953.) A first-rate new pink Rose with long buds of good form. Clear in color; fragrant. Free blooming and vigorous plant. *Plant Pat. No. 1248.*
\$2.50 each; 3 for \$6.60

MIRANDY. (Lammerts, 1945.) Chrysanthemum-1945 red. Big, ovoid buds are deep, rich dark red with black shadings. Full flowers with 50 petals are of beautiful form, long-lasting and wonderfully fragrant. Plant is strong and free-branching; a grand producer. *Plant Pat. No. 632.*
\$2.25 each; 3 for \$6.00

MISSION BELLS. (Morris, 1949.) Beautiful 1950 deep salmon-pink changing to clear shrimp-pink. Full blooms often 5 inches across when open, keeping their color and fine form to the end. Pleasing coppery green foliage, abundant and healthy. Very vigorous and bushy grower; fragrant, too. *Plant Pat. No. 923.*
\$2.00 each; 3 for \$5.25

MOJAVE. (Swim, 1953.) A blend of warm colors, 1954 deeper in cool weather. Glowing apricot-orange with tints of nasturtium-red and scarlet. Long, slender buds and large, pleasingly fragrant flowers. Blooms from early spring to late fall. *Plant Pat. No. 1176.*
\$2.75 each; 3 for \$7.20

NEW YORKER. (Boerner, 1947.) A red, red Rose that stays red—clear and sparkling. Huge flowers often 6 inches across, of beautiful form and lovely texture. Blooms continuously. Upright, 3-foot plants; strong cutting stems. *Plant Pat. No. 823.*
\$2.00 each; 3 for \$5.25

NOCTURNE. (Swim, 1948.) Bright cardinal-red 1948 with chrysanthemum-crimson shadings. Long, perfect, streamlined buds open to large, double flowers. Vigorous. Pleasing fragrance. *Plant Pat. No. 713.*
\$2.00 each; 3 for \$5.25

PAGEANT. (Boerner, 1953.) A new bicolor Rose blooming from May to frost. Golden yellow buds, opening to show a contrast of vermilion-red on the inner sides of the petals. The red slowly changes to rose-pink. Large, fragrant and decorative. *Plant Pat. No. 1252.*
\$2.50 each; 3 for \$6.60

PARAMOUNT. (Swim; introduced by Paramount Nurseries, 1950.) Long, delicately pointed buds carried singly on splendid stem. Salmon on outside with yellow base, blended with rose; center petals are peach color. Tea fragrance. Vigorous, tall plant. *Plant Pat. No. 984.*
\$2.00 each; 3 for \$5.25

PEACE. (Meilland, 1945.) Buds open yellow, with 1946 edges picotee cerise; huge, glorious 5-inch blooms with 40 to 45 firm, alabaster-white petals, each edged with pink that deepens as the flower slowly opens. Very double; individual petals are large and of great substance. Plant is supremely strong and vigorous, with superb foliage. *Plant Pat. No. 591.*
\$2.50 each; 3 for \$6.60

PRESIDENT EISENHOWER. (Hill, 1953.) Rich medium red in color. The 4 to 5-inch flowers with 35 to 40 petals have sweet old-Rose fragrance. A bushy plant with heavy canes and good dark green foliage. *Plant Pat. No. 1217.*
\$2.50 each; 3 for \$6.60

RUBAIYAT. (McGredy, 1947.) Brilliant red. 1947 Long, graceful buds open to rich-hued crimson blooms of lovely form. Rugged bush with luxuriant growth. Profuse bloomer; old-Rose fragrance. *Plant Pat. No. 758.*
\$1.75 each; 3 for \$4.65

SUN VALLEY. (Whisler, 1952.) True golden yellow, staying brilliant even in hot sunshine. Full, well-shaped buds and large, lasting flowers. Shining, dark green foliage. Fine for cutting. *Plant Pat. No. 1135.*
\$2.50 each; 3 for \$6.60

SUTTER'S GOLD. (Swim, 1949.) Orange buds, 1950 opening to double, high-centered flowers of golden orange through shades of yellow. Strong tea fragrance. Vigorous and upright; 3 to 4 feet tall. *Plant Pat. No. 885.*
\$2.25 each; 3 for \$6.00

SUZON LOTTHE. (Meilland, 1949.) Peach-pink, with slowly unfurling petals tinted pearl-pink. Extremely dainty and appealing. Well formed; delicious perfume. Fine plant. *Plant Pat. No. 934.*
\$2.00 each; 3 for \$5.25

TALLYHO. (Swim, 1949.) Outside of petals 1949 fluctuates from crimson to cardinal-red; the inside is rose-red shading pink. Large, double bloom of graceful form. Robust, upright. Abundant, continuous bloomer; rich spicy fragrance. *Plant Pat. No. 828.*
\$2.00 each; 3 for \$5.25

TIFFANY. (Lindquist, 1954.) Beautiful phlox-1955 pink blooms of top quality. Long-pointed in the bud, with petals of heavy texture. Double, perfectly formed flowers on long stems. Outstanding fragrance. Very vigorous. *Plant Pat. App. for.*
\$3.00 each; 3 for \$7.95

TOM BRENEMAN. (Fred H. Howard, 1950.) Very large and globular, rose-pink blooms with heavy fragrance. Leathery, dark foliage on a healthy plant. *Plant Pat. No. 986.*
\$2.00 each; 3 for \$5.25

Hybrid Tea ROSES STANDARD KINDS \$1.50 each; 10 for \$13.00

In any combination desired • DELIVERY FREE

These are the best of the older kinds, all tested for years and found generally satisfactory everywhere. Some, like Kaiserin Auguste Viktoria, go back to the "Gay Nineties," while others are more recent. They are all monthly bloomers and are the mainstays of every garden.

AMI QUINARD. Blackish maroon, opening into semi-double flowers of rich velvety red, with blackish luster. Flowers have 17 petals. Strong, upright grower with old-time fragrance.

CONDESA DE SASTAGO. Rich yellow buds unfold to copper-colored blooms with yellow on the reverse; fully double, with alluring raspberry fragrance. Exceptionally vigorous and supremely bushy. 50 petals.

COUNTESS VANDAL. Copper and salmon, suffused with soft yellow. Long-pointed buds; full, fragrant flowers. Vigorous, upright plant; blooms unceasingly. A superb Rose for cutting.

CRIMSON GLORY. Deep, velvety crimson. Rich in color, perfect in form and delightfully fragrant. Thrifty and a free bloomer. One of the most popular Roses today.

ECLIPSE. Long, streamlined, golden yellow bud. Vigorous, upright grower producing mildly fragrant flowers on long stems, fine for cutting. Prolific.

KAISERIN AUGUSTE VIKTORIA. Cream-white, with greenish tint in the center. Large and perfectly formed blooms, fully double, on long stems; richly fragrant. Constant bloomer with healthy foliage. 99 petals.

MME. COCHET-COCHET. Coppery pink. Beautiful form, exquisite coloring, sweet fragrance. Splendid grower, free-flowering. Good for bedding and cutting.

MRS. E. P. THOM. Clear yellow of uniform color. Vigorous and upright plant habit. Full, double flower, sweetly scented.

MRS. P. S. DU PONT. Golden yellow, long-pointed buds and flowers in great profusion; spicy fragrance. A low grower but stoutly built. A prolific bloomer, like a Floribunda.

RADIANCE. The most dependable Rose in America. Brilliant carmine-salmon with reverse rose color. Its thrifty habit of growth and rugged character reach perfection. Produces a host of large flowers with true Rose fragrance.

RED RADIANCE. Clear, genuine red. The counterpart of Radiance and its inseparable companion in the garden. Has all the qualities of Pink Radiance but a richer color.

SISTER THERESE. "The Little Flower." Golden yellow; bud touched with orange-carmine. Exquisite, long-pointed bud, making a fine, fragrant cut flower. Active grower with a spreading habit. A very free bloomer.

TEXAS CENTENNIAL. Brilliant vermilion-red. Long, perfect buds; large, richly fragrant blooms on long stems. Color and substance marvelous in the fall. Ideal for cutting. Unusually vigorous, with an abundance of healthy foliage.

WHITE BRIARCLIFF. An excellent white cutting Rose, with long buds and high-centered, full-petaled flowers. Pure snowy white; fragrant. Vigorous and free blooming.

COLLECTION

One each of the six varieties
illustrated

VALUE \$14.75
for only. . . **\$12.90**

PARAMOUNT'S SIX WINNERS



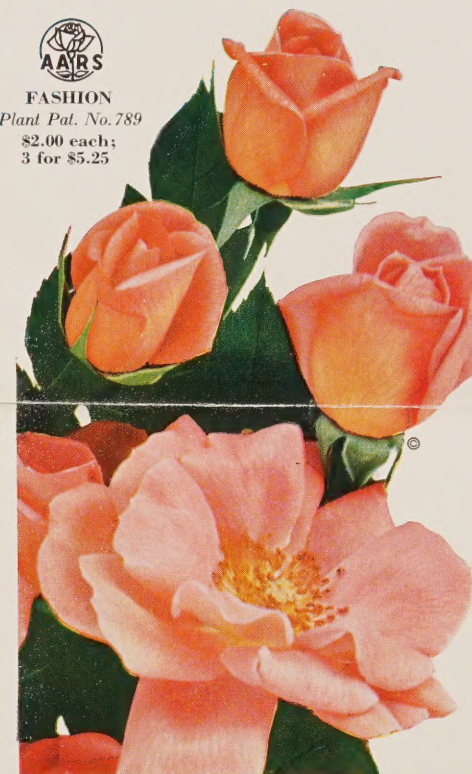
TIFFANY
Plant Pat. App. for
\$3.00 each;
3 for \$7.95



FASHION
Plant Pat. No. 789
\$2.00 each;
3 for \$5.25



MOJAVE
Plant Pat. No. 1176
\$2.75 each; 3 for \$7.20



PEACE. Plant Pat. No. 591
\$2.50 each; 3 for \$6.60



Floribunda ROSES

LARGE-FLOWERING BEDDING ROSES

PENNSYLVANIA CUSTOMERS
ADD 1% SALES TAX



CHRYSLER IMPERIAL
Plant Pat. No. 1167
\$2.50 each; 3 for \$6.60

Floribundas are top-notch for borders and general mass planting. They grow taller and much bushier than Hybrid Teas, and the plants are simply covered with masses of bloom in one wave after another all summer long. They are most effective in beds or borders of one variety. Blooms are carried in clusters; some varieties are semidouble, some very double, and others are like perfect miniature Hybrid Teas. Floribundas are very easy to care for and will repay you many times over for the space they occupy.

BABY BLAZE. Velvety cherry-red with a white eye at the center. Flowers are usually carried in large clusters. Richer in color in the fall. A splendid bushy plant for hedges, and very effective planted at the base of Blaze climber.
\$2.25 each; 3 for \$6.60

BETTY PRIOR. Bright red buds open to single flowers of shell-pink, giving a glorious two-tone effect resembling pink dogwood. Prolific. Grows to 3 feet. Plant Pat. No. 340.
\$1.50 each; 3 for \$3.90

FASHION. A gay new color—warm Oriental-red buds 1950 becoming sparkling coral-pink suffused with gold. Blooms from June to frost. Delicate fragrance. Plant Pat. No. 789. \$2.00 each; 3 for \$5.25

FLORADORA. Dazzling bright cinnabar color 1945 with shades of scarlet. Buds are exquisitely formed, produced in profusion on a neat, symmetrical bush. Foliage glossy olive-green. Grows to a height of 2½ feet.
\$1.50 each; 3 for \$3.90

GERANIUM RED. Just the color of a red geranium, with pleasing spicy scent. Four-inch, camellia-like flowers in clusters and also singly. A bright and distinctive new Floribunda. Plant Pat. No. 811.
\$1.75 each; 3 for \$4.65

GOLDILOCKS. Rich golden yellow. Very double blooms, 3 inches across. Spreading, bushy; dark foliage. Plant Pat. No. 672.
\$1.50 each; 3 for \$3.90

IMPROVED LAFAYETTE. Semi-double blooms of deep glowing red, suffused crimson. Light fragrance. Vigorous, bushy plant about 2½ feet tall.
\$1.50 each; 3 for \$3.90

INDEPENDENCE. Very brilliant orange-scarlet flowers in clusters of six or more. Does not fade in the sun. Flowers are very large for a Floribunda. Grows 2½ to 3 feet tall, making a very compact bush. Plant Pat. No. 1036.
\$2.00 each; 3 for \$5.25

JIMINY CRICKET. A brand-new prizewinner, 1955 in a brand-new color—coral-rose, exquisite at all stages. Dainty buds of tangerine-red and full, cupped flowers. Extremely hardy and healthy. Profuse bloomer. Plant Pat. App. for.
\$2.50 each; 3 for \$6.60

KING BOREAS. A good yellow Floribunda blooming almost continuously from June to frost. Nicely formed buds and flowers, lasting long both on the plant and when cut. Holly-like foliage on a vigorous plant.
\$1.50 each; 3 for \$3.90

LILIBET. A dainty new prize-winning Floribunda 1954 with a model plant. Flowers are borne in clusters, with the color ranging from light rose to soft dawn-pink. Very hardy, with heavy foliage. Blooms all season. Plant Pat. No. 1209.
\$2.00 each; 3 for \$5.25

MA PERKINS. Charming salmon-shell-pink flowers of Hybrid Tea form. Large, double, very fragrant. A bushy, vigorous plant 2½ to 3 feet tall, blooming freely. Plant Pat. No. 1143.
\$2.00 each; 3 for \$5.25

PERMANENT WAVE. An outstanding Floribunda with bright carmine, wavy-edge petals. Large, semi-double. Dark, glossy foliage. Very bushy and decorative. \$1.50 each; 3 for \$3.90

PINOCCHIO. Lovely salmon-pink, flushed gold. Flowers in sprays, splendid for bouquets. Continuous, prolific bloomer. Fruity fragrance. Height 2 feet. Plant Pat. No. 484.
\$1.50 each; 3 for \$3.90

RED PINOCCHIO. Large, unfading clusters of rich carmine. Delightful perfume, like wild Roses. Bushy; very free flowering. Plant Pat. No. 812.
\$1.50 each; 3 for \$3.90

SUMMER SNOW. Pure white, very double, fragrant. Profuse bloomer. About 20 inches tall. Plant Pat. No. 416.
\$1.50 each; 3 for \$3.90

VOGUE. Pastel scarlet opening to rose-pink 1952 blooms in clusters. Double, high centered, fragrant. Glossy foliage on a compact, upright-growing plant. Plant Pat. No. 926.
\$2.00 each; 3 for \$5.25

WORLD'S FAIR. Velvety crimson-scarlet. Large clusters of rich red cover the bush continuously. Big, double flowers. Healthy, vigorous and prolific. Grows 2½ to 3 feet high. Plant Pat. No. 362.
\$1.50 each; 3 for \$3.90

YELLOW PINOCCHIO. Great masses of apricot-yellow bloom, very dainty in the bud stage. Tough, disease-resistant foliage on a 3-foot plant. Very free flowering all season. Plant Pat. No. 992.
\$1.50 each; 3 for \$3.90

PENNSYLVANIA CUSTOMERS
ADD 1% SALES TAX



PARAMOUNT. Plant Pat. No. 984
\$2.00 each; 3 for \$5.25

PARAMOUNT NURSERIES • WEST GROVE, PENNA.

Grandiflora ROSES

Who says there is nothing new under the sun? Here's a brand-new class of Roses that is bound to be in great demand. These Roses combine the best features of the Hybrid Teas and the Floribundas—the bud form, long-lasting bloom and superb cutting stems of the former, and the free-blooming characteristic of the Floribundas. The large flowers are borne both singly and in clusters on magnificent tall plants that will be a beacon in your garden.

BUCCANEER. (Swim, 1952.) Urn-shaped buds unfolding to buttercup-yellow flowers. Cupped when open, with 30 petals. Tea fragrance. Tall, upright plant. Winner of the Gold Medal at Geneva, 1952. *Plant Pat. No. 1119.*

\$2.75 each; 3 for \$7.20

CARROUSEL. (Duehrsen, 1950.) An attractive new Rose with fragrant, dark red flowers of moderate size, with about 20 petals. Useful both in the garden and for cutting because it is so long lasting. Unusually vigorous and upright plant. *Plant Pat. No. 1066.*

\$2.00 each; 3 for \$5.25

QUEEN ELIZABETH. (Lammerts, 1954.) Superb pure pink in clear and glowing tones, majestically set off by deep green foliage. Combines the best qualities of the Floribundas and Hybrid Teas. Wonderful cutting stems. *Plant Pat. No. 1259.*

\$3.00 each; 3 for \$7.95

Hybrid Perpetual ROSE

These are the large-flowered, June-blooming Roses. They are hardy and disease resistant and make splendid bedding plants.

FRAU KARL DRUSCHKI. The white American Beauty. Snow-white blooms of immense size, fully double and of perfect form. Very hardy and vigorous. Good for exhibition.

\$1.50 each; 3 for \$3.90

PENNSYLVANIA CUSTOMERS
ADD 1% SALES TAX

THE AMERICAN ROSE SOCIETY

We recommend membership in the American Rose Society to all Rose lovers. This organization is the largest flower society in the country and is still growing. Membership entitles you to the use of the lending library and Rose-growing advice from a board of experts, as well as a subscription to The American Rose Magazine and a copy of the American Rose Annual. Yearly dues, \$4.50. Write to the Secretary, 4048 Roselea Place, Columbus 14, Ohio.

Hardy Climbing ROSES

Climbers are excellent for mass decoration and splendid for backgrounds in the garden. They give the largest quantity of blooms for your money and have many uses. They can be trained against a fence, on a pillar or against a garage, and may be left to trail on a sloping bank. They need the least protection and attention of any group of Roses.

BLAZE. The everblooming Paul's Scarlet Climber. Bright scarlet color that holds well. Masses of large, well-shaped flowers on long stems. At its best when trained on a pillar or post. Blooms in midseason and repeats during the summer and fall.

\$1.50 each; 3 for \$3.90

CITY OF YORK. White. Semi-double, 3-inch flowers. Hardy, strong grower. Blooms early. A new climber with a high rating.

\$1.75 each; 3 for \$4.65

CL. CRIMSON GLORY. A very fine climbing sport of the old favorite Crimson Glory, which does full credit to its name. Richly fragrant, deep velvety crimson blooms on long stems. *Plant Pat. No. 736.*

\$2.50 each; 3 for \$6.60

CL. FLORADORA. Sprays of long-lasting, scarlet-orange flowers on a vigorous climbing plant. A prolific bloomer all summer. *Plant Pat. No. 1054.*

\$2.00 each; 3 for \$5.25

CORAL DAWN. Sparkling coral-pink buds, opening slowly to long-lasting, 4-inch blooms. They are borne in clusters of three to twenty. Shiny dark green foliage sets off this wonderful color. Very easy to grow. *Plant Pat. No. 1117.*

\$2.50 each; 3 for \$6.60

DOUBLOONS. A radiant yellow climber with large compact, double blooms coming in clusters; spicy fragrance. Vigorous grower with long, heavy canes. Noted for hardiness. Beautiful foliage of dark, velvety green. Blooms early.

\$1.50 each; 3 for \$3.90

DREAM GIRL. An outstanding new climbing and pillar Rose. Buds are appleblossom-pink, opening to salmon-pink overlaid apricot. Pleasing, spicy fragrance. Blooms in early June and continues until fall. Very disease resistant and vigorous. Moderate growth, making it fine for trellises, pillars, etc. *Plant Pat. No. 643.*

\$2.25 each; 3 for \$6.00

DR. J. H. NICOLAS. Deep rose-pink. Very large, fully double blooms like Hybrid Teas, with a rich perfume. A free-blooming climber that is especially fine as a pillar Rose. Repeats through summer and fall. *Plant Pat. No. 457.*

\$2.00 each; 3 for \$5.25

HIGH NOON. Intense, clear shining yellow. Medium-sized buds are borne on long, almost thornless stems, well clothed with light green, glossy foliage. Plant is luxuriant, bushy, many-stemmed and reaches a height of 8 feet. Produces many magnificent buds in the spring and additional bursts of bloom throughout the growing season. Needs some protection over the winter. *Plant Pat. No. 704.*

\$2.50 each; 3 for \$6.60

NEW DAWN. Blush-pink. The everblooming Dr. W. Van Fleet. Blooms in profusion in June and repeats throughout the summer and fall. Perfectly formed, pointed buds on fine long stems. Very vigorous, with glossy foliage and sturdy canes. Has old-Rose fragrance.

\$1.50 each; 3 for \$3.90

PAUL'S SCARLET CLIMBER. Brilliant scarlet. The flowers are large and beautifully formed, borne in clusters and making a vivid splash of color that holds clear and true. The blooms come on long stems, good for cutting. Medium grower, ideal for pillars. Blooms in June.

\$1.25 each; 3 for \$3.25

HOW TO PLANT ROSES

Rose beds should be prepared well in advance of the arrival of the plants.

Roses require sun, at least half of the day. Protection from strong winds is also desirable. The beds should be placed where the soil is naturally well drained, or drainage should be provided. The soil should be good garden loam. If it is poor, remove the top 8 to 10 inches, spade up the bottom, mixing in some good manure and replace the top portion with good top-soil, letting it settle well before planting.

The Roses should be planted about 12 to 15 inches apart each way, varying the distance somewhat, depending on the vigor and spread of the varieties selected.

All Roses should be planted as soon as received. But the bundles can usually be kept intact for a week, if kept in a cool dark place. If delayed in planting for more than one week, remove the plants from the bundles, and hill them in carefully in a shady and moist place, until wanted.

When planting in the fall, no pruning is necessary but cutting back to 6 to 8 inches can do no harm. Immediately after planting, hill the soil around each plant for at least 6 inches.

When planting in the spring, trim the branches back to 4 to 5 inches. If planting late in the spring, when it is warm, and it often is after the middle of April, hill the soil up slightly and keep the plants shaded from the sun for several weeks; water well each day.

Full planting directions are sent with each shipment, and one should read them carefully before proceeding with the job.

Best for Roses is Protexall Spray or Dust, a complete insect spray and fungicide. It stimulates plant growth and is harmless to foliage or blooms. It is convenient, easy and pleasant to use and is triple acting. It can be purchased at most seed stores or in any garden department of general stores. If you cannot secure it locally, please write to us and we will secure it for you.

Paramount Roses Are Guaranteed to Grow and Be True to Name